

Design and Implementation of Courses of Art Fashion Design Specialty in Higher Vocational Colleges to Improve Students Artistic Quality

Xueli Sun¹, Xiaoli Yan¹, Shufang Ye²

¹Dalian Vocational and Technical College, Dalian, Liaoning Province, China

²Liaoning Vocational College Light Industry, Dalian, Liaoning Province, China

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Abstract: Under the trend of Chinese development of Vocational Education, how to design the courses of art fashion design specialty in higher vocational colleges to meet the demanding of cultivate high skilled persons while improve the quality of the students became an important issue to discuss. In this paper, we designed and implemented curriculum with different styles of folk embroidery, improving the technical ability of the fashion design at the same time, also strengthening the effect of students in art and culture.

1. Introduction

Chinese folk embroidery is ornamental and practical one kind of artistic form, it carries profound traditional culture and national spirit. Exquisite embroidery designs, exquisite workmanship, as China's clothing culture provides many valuable aesthetic spirit connotation and language paradigm, can make people appreciate the message and longing for the return of humanistic spirit.



Fig1. Embroidery meaning prosperity brought by the dragon and the phoenix in a skirt



Fig2. Down suit embroidered plum blossom pattern



Fig3. Fish brand clothing: leather placket front chest moire pattern of flowers, meaning harmony continuously



Fig4. Fish brand clothing: Front piece and sleeve piece uses folk peony flower pattern, meaning rich and beautiful

2. Design and Implementation of the Project Organization

Teaching organization is usually one of the most important factors to ensure the implement the

curriculum smoothly. Usually, three main parts of the classroom teaching were taken into account: students, teachers, teaching content, i.e. how to design the content of the project, combining the scientific use of the existing teacher sources, mobilize the students reasonably. According to the author, "Three-part-divided principle" was applied to design the curriculum of fashion design project organization.

1) Project Decomposition. After a thorough understanding of the background of the content design of the project, the product development project will be divided into several tasks according to the contents of the curriculum, and the different modules are set up to a number of tasks. To decompose a whole project Make full use of the resources at hand scientifically and reasonably, we needed to analysis the aim of the project: What is the purpose of the project, what is the object of the service, the characteristics of the industry, and what needs special attention in the process of the whole project implementation? The above questions should be taken into consideration by the teachers presiding over the project.

2) Division of Teachers. In different process stages of the project, introduced the relevant teachers to teach practical skills, meantime the college teacher organized the students to match the demand of the project to accomplish the teaching tasks. A brief survey was distributed to all classroom teachers in the original three universities. The survey asked teacher to indicate their grade level and class composition, their use of cooperative learning, and their willingness to e interviewed about their cooperative learning practices. Ninety-eight percent returned completed surveys, and 80% of those consented to interviews. Always there were at least two kinds of teachers were needed during the process of training students, the first step was theoretical teaching, the second step was practice in actual working environment. Let different teachers teach students, teachers could make full use of their special skills, teachers in classroom focused on talking about school content, and the teachers from factory called technicians were responsible for the instruction and instruction of practical operation.

3) Division of Students. Teachers assigned tasks to students with different specialties to let them embody what one was skilled in, when they worked together they could show a higher working efficiency. It was fine that they could work together without any friction in good Interpersonal relationship, otherwise, more or more complex consideration is given to the humanistic factors affecting the division of tasks, rather than just how to assign tasks to each person from the technical point of view of task completion. To guide and enlighten students' interest of learning in the process of project organization and implementation, we can induced the students to appreciate this mystery folk embroidery from the beginning, then began to interpret the connotation of the folk embroidery. In the whole teaching process, we should endeavor to take the students-centered as the principle, switching the roles of teachers from active instructors to training design directors, embodying the effective improvement of curriculum.

3. Comprehensive Thinking about the Curriculum of Students artistic quality

The college may open the traditional handcraft and modern aesthetic curriculum to make the students to receive more practical aesthetic art of cultural aesthetic influence then achieved a higher aesthetic appreciation, feeling, and the ability to create beauty.

While in the process of teaching, the teachers encountered with some problems could be summarized as followed:

1) Students' poor aesthetic ability. This was really a big problem for us to pay attention to, as a teacher we should not only regard this problem merely as a phenomena, while if you had time, you could make a deep consideration about what kind of reasons led to that result. Compared with several universities and colleges, and tried to find some interesting things deserved our attraction. We selected three institutions of higher learning within Dalian district from different levels higher to lower , i. e. the first one was Maritime Affairs University Of Dalian , the second one was Dalian University of Light Industry, the third one was Dalian Vocational and Technical College, The proportion of students with comparable musical and artistic skills in enrollment decreased in turn, what contributed to this appearance? We read another survey result for reference: the investigation

took place into the urban and suburban schools, the students maybe from lower income area of the city and from an upper middle income area of the district; they also purposely selected students from urban schools were similar in racial composition : approximately 39% Caucasian students, 20% were Asian American, 41% were African American. Situated in a large school district within the same metropolitan area as the urban schools, the suburban schools ; upper middle income area of the district, lower income area of the city had similar student demographics: it was obviously to see that the percentage of owning artistic ability was higher to lower. It is necessary to popularize art education from childhood, therefore, if we want to improve the comprehensive ability of Art Majors in Higher Vocational colleges, the state should develop students' early exposure to art from average. Worldwide, the most typical case in this respect is that Venezuela's Dr. Abreu's contribution to the popularization of children's classical music deserves our reference. This example embodies how could the children from lower income families living in the countryside became world famous artists. In addition, our daily contact and perception of color, music, art, dance and other arts give people the edification of beauty, which is conducive to the cultivation of children's aesthetic awareness and ability. Fine art is a kind of plastic art. Because of the harmony of color, clear lines and vivid images in art works, it was helpful to exercise children's vision, and to develop children's observation and artistic imagination. Educators say, "Music is the source of thinking. Without music education, there can be no intellectual development that meets the requirements." People who grow up in the music atmosphere can deeply feel and understand their beautiful and lofty emotional characteristics. With the change of rhythm and melody, their imagination will develop sufficiently. Music has a strong impetus to thinking activities. Through the edification of music, some students can even describe many unheard of and unseen things, which undoubtedly has great significance for their future creation.

2) Curriculums such as aesthetic education and art appreciation courses should be added and well-designed focusing on improving quality of the students. At present, according to the comprehensive aesthetic foundation of our school's enrollment source, there are obvious deviations between the inside structure of the basic curriculum designed and the rationality of knowledge. Starting with the analysis of vocational ability, reconstructed a three-dimensional basic curriculum knowledge which was in line with the market the aspects of ability system analysis, curriculum goal orientation, curriculum design and curriculum system design Framework. We could do the related work from three following aspects, first was combination with basic courses from the perspective of curriculum theory, studied the course of fashion design, and strengthens the theoretical basis, science and theoretical guidance of the course teaching. Taking pictures or objects of ethnic costume elements into the classroom, through the study of ethnic costume crafts, styles, colors, patterns and history, some rules are summarized. First, through hand-painted performance, secondly, through the design of works, small models are completed and exhibited. Through screening, selecting excellent works and publishing works, the project research results are more convincing. Second, Combined with the course of fashion design. Clothing design was a subject with strong practical ability, and it was an art form combining practicability, innovation and artistry. As a comprehensive art, costume design has the common aspects of general practical art, but it also had its own characteristics in content, form and expression. After adding the design methods of national costume elements, it had practical significance for the inheritance and protection of national traditional culture. In the classroom, we should cultivate students' design thinking and practical ability, master the corresponding design techniques and national culture, effectively improve students' employment competitiveness, significantly improve the quality of teaching, and make the classroom content more diversified.

3) The products designed by students can't be converted to comedies because of lack of market awareness and the weak ability of grasping market information and developing the market effectively.

4. Conclusion

The society is constantly moving forward, and our teaching philosophy should be constantly

updated, developed and improved. Faced with the new situation of the domestic and international apparel industry demand and the new problems arising in the development of fashion design education, we should boldly reform and innovate ideas, and adjust the direction in time so that China's fashion design education major can also develop with Chinese characteristics. Road, creating a more brilliant tomorrow for the apparel industry.

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